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| **Journalism Course** | | |
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| **PA Core Standards** | **Skills/Competencies** | **Content/Topics** |
| **History/Future of Journalism**  CC.1.2.11–12.A  Determine and analyze the  relationship between two or more  central ideas of a text, including  the development and interaction  of the central ideas; provide an  objective summary of the text  CC.1.2.11–12.B  Cite strong and thorough textual  evidence to support analysis of  what the text says explicitly, as  well as inferences and conclusions  based on and related to an  author’s implicit and explicit  assumptions and beliefs.  CC.1.2.11–12.C  Analyze the interaction and  development of a complex set of  ideas, sequence of events, or  specific individuals over the  course of the text.  CC.1.2.11–12.D  Evaluate how an author’s point of  view or purpose shapes the  content and style of a text.  CC.1.2.11–12.E  Analyze and evaluate the  effectiveness of the structure an  author uses in his or her  exposition or argument, including  whether the structure makes  points clear, convincing, and  engaging.  CC.1.2.11–12.F  Evaluate how words and phrases  shape meaning and tone in texts.  CC.1.2.11–12.G  Integrate and evaluate multiple  sources of information presented  in different media or formats (e.g.,  visually, quantitatively) as well as  in words in order to address a  question or solve a problem.  CC.1.2.11–12.H  Analyze seminal texts based upon  reasoning, premises, purposes,  and arguments.  CC.1.2.11–12.I  Analyze foundational U.S. and  world documents of historical,  political, and literary significance  for their themes, purposes, and  rhetorical features.  Acquire and use accurately  grade-appropriate general  academic and domain-specific  words and phrases; gather  vocabulary knowledge when  considering a word or phrase  important to comprehension or  expression.  CC.1.2.11–12.K  Determine or clarify the meaning  of unknown and multiple-meaning  words and phrases based on  grade-level reading and content,  choosing flexibly from a range of  strategies and tools.  CC.1.2.11–12.L  Read and comprehend literary  nonfiction and informational text  on grade level, reading  independently and proficiently.  **Journalistic Writing Basics**  CC.1.2.11–12.A  Determine and analyze the  relationship between two or more  central ideas of a text, including  the development and interaction  of the central ideas; provide an  objective summary of the text.  CC.1.2.11–12.F  Evaluate how words and phrases  shape meaning and tone in texts.  CC.1.2.11–12.G  Integrate and evaluate multiple  sources of information presented  in different media or formats (e.g.,  visually, quantitatively) as well as  in words in order to address a  question or solve a problem.  CC.1.2.11–12.H  Analyze seminal texts based upon  reasoning, premises, purposes,  and arguments.  CC.1.2.11–12.I  Analyze foundational U.S. and  world documents of historical,  political, and literary significance  for their themes, purposes, and  rhetorical features.  CC.1.4.11–12.A  Write informative/explanatory  texts to examine and convey  complex ideas, concepts, and  information clearly and  accurately.  CC.1.4.11–12.B  Write with a sharp, distinct focus  identifying topic, task, and  audience.  CC.1.2.11–12.A  Determine and analyze the  relationship between two or more  central ideas of a text, including  the development and interaction  of the central ideas; provide an  objective summary of the text  CC.1.2.11–12.C  Analyze the interaction and  development of a complex set of  ideas, sequence of events, or  specific individuals over the  course of the text.  CC.1.2.11–12.H  Analyze seminal texts based upon  reasoning, premises, purposes,  and arguments.  CC.1.2.11–12.I  Analyze foundational U.S. and  world documents of historical,  political, and literary significance  for their themes, purposes, and  rhetorical features.  CC.1.2.11–12.G  Integrate and evaluate multiple  sources of information presented  in different media or formats (e.g.,  visually, quantitatively) as well as  in words in order to address a  question or solve a problem.  **Law and Ethics**  CC.1.2.11–12.A  Determine and analyze the  relationship between two or more  central ideas of a text, including  the development and interaction  of the central ideas; provide an  objective summary of the text  CC.1.2.11–12.B  Cite strong and thorough textual  evidence to support analysis of  what the text says explicitly, as  well as inferences and conclusions  based on and related to an  author’s implicit and explicit  assumptions and beliefs.  CC.1.2.11–12.C  Analyze the interaction and  development of a complex set of  ideas, sequence of events, or  specific individuals over the  course of the text.  CC.1.2.11–12.H  Analyze seminal texts based upon  reasoning, premises, purposes,  and arguments.  CC.1.2.11–12.I  Analyze foundational U.S. and  world documents of historical,  political, and literary significance  for their themes, purposes, and  rhetorical features.  **Layout/Design**  CC.1.2.11–12.F  Evaluate how words and phrases  shape meaning and tone in texts.  CC.1.2.11–12.G  Integrate and evaluate multiple  sources of information presented  in different media or formats (e.g.,  visually, quantitatively) as well as  in words in order to address a  question or solve a problem.  **Types of articles**  CC.1.4.9–10.A  Write informative/explanatory texts to examine and convey complex ideas, concepts, and information clearly and accurately.  CC.1.4.9–10.B  Write with a sharp, distinct focus identifying topic, task, and audience.  CC.1.4.9–10.C  Develop and analyze the topic with relevant, well-chosen, and sufficient facts, extended definitions, concrete details, quotations, or other information and examples appropriate to the audience’s knowledge of the topic; include graphics and multimedia when useful to aiding comprehension.  CC.1.4.9–10.D  Organize ideas, concepts, and information to make important connections and distinctions; use appropriate and varied transitions to link the major sections of the text; include formatting when useful to aiding comprehension; provide a concluding statement or section.  CC.1.4.9–10.E  Write with an awareness of the stylistic aspects of composition.   * Use precise language and domain-specific vocabulary to manage the complexity of the topic. * Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.   CC.1.4.9–10.F  Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.  CC.1.4.9–10.H  Write with a sharp, distinct focus identifying topic, task, and audience.   * Introduce the precise claim   CC.1.4.9–10.J  Create organization that establishes clear relationships among claim(s), counterclaims, reasons, and evidence; use words, phrases, and clauses to link the major sections of the text, create cohesion, and clarify the relationships between claim(s) and reasons, between reasons and evidence, and between claim(s) and counterclaims; provide a concluding statement or section that follows from and supports the argument presented.  CC.1.4.9–10.K  Write with an awareness of the stylistic aspects of composition.   * Use precise language and domain-specific vocabulary to manage the complexity of the topic. * Establish and maintain a formal style and objective tone while attending to the norms of the discipline in which they are writing.   CC.1.4.9–10.L  Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.  CC.1.4.9–10.P  Create a smooth progression of experiences or events using a variety of techniques to sequence events so that they build on one another to create a coherent whole; provide a conclusion that follows from and reflects on what is experienced, observed, or resolved over the course of the narrative.  CC.1.4.9–10.Q  Write with an awareness of the stylistic aspects of writing.   * Use parallel structure. * Use various types of phrases and clauses to convey meaning and add variety and interest   CC.1.4.9–10.R  Demonstrate a grade-appropriate command of the conventions of standard English grammar, usage, capitalization, punctuation, and spelling.  CC.1.4.9–10.T  Develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on addressing what is most significant for a specific purpose and audience.  CC.1.4.9–10.U  Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology’s capacity to link to other information and to display information flexibly and dynamically.  CC.1.4.9–10.X  Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of discipline-specific tasks, purposes, and audiences.  **Photojournalism**  CC.1.2.11–12.F  Evaluate how words and phrases  shape meaning and tone in texts.  CC.1.2.11–12.G  Integrate and evaluate multiple  sources of information presented  in different media or formats (e.g.,  visually, quantitatively) as well as  in words in order to address a  question or solve a problem.  **Advertising**  CC.1.2.11–12.F  Evaluate how words and phrases  shape meaning and tone in texts.  CC.1.2.11–12.G  Integrate and evaluate multiple  sources of information presented  in different media or formats (e.g.,  visually, quantitatively) as well as  in words in order to address a  question or solve a problem. | First Newspapers  Radio, Television and other media  Impact of Media on Society  Impact of the Internet on News  Role of Journalists  AP style  Interviewing  Journalistic writing vs English writing  Primary vs Secondary Sources  Grammar conventions and word choice  Direct and indirect quotes  1st Amendment Rights  Credibility  Bias  Censorship  Copyright  Fabrication  Libel/Slander  Plagiarism  Getting readers into the story  Headlines (Primary, secondary)  Columns and Spreads  Margins  Photos and Photo techniques  Captions  Fonts  White Space  News  Feature  Sports  Editorial  Opinion  Reviews  What is photojournalism?  Role of photojournalists  Social Media  Types of appeals  Rates  Placement |  |
| Assessments: Quizzes, Writing Portfolio, Projects, Presentations | | |